

Contact

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www.borisaavedra.com

Languages

Spanish (Native)

English (Full Profesional)

Skills

Product Design

Project Management

Agile Management Driven

Product Onwer

Development (Python)

Web Scrapper

Automation Tasks

Data Analytics

Boris Saavedra

Full Stack Product | Python | Growth | Data | UX | MBA

Extracto

I have been involved in the design of digital products for a while. I graduated from Communication in Venezuela (UCAB), then I did my MBA (IESA) and over the years I have studied everything about new technologies.

Through this path I have worked in the tech industry with fintech, insurtech and telematics development startups.

I can add value in almost every phase of your project – design system, information architecture and prototyping - through the Design sprint methodology.

I have also collaborated as a web developer and ETL (Python) and in the automation of tests and tasks (Selenium).

In a few words: I can make your ideas become reality

Experience

Blue Condor Solutions LLC

Growth and Product Director

may 2021 - Present

Florida, US (Remote)

- Design and implement strategies that generate value and leads for the Blue Condor product (through Hangar Central) and increase the value of the Hangar Central platform every day (# user, platform usage time, recurring users, service purchase, etc).
- Design and implement marketing strategies, based on data, to increase/ maintain the number of users on the platform.
- Creation of new functionalities that increase the value of the platform.
- Build an data ecosystem (Python and Google Data Studio) to be analyzed to make better decisions.

ForesightGPS

Product & Marketing Manager

feb 2019 - abr 2021 (2 yr 3 mo)

Caracas, Venezuela

- Leader of the creation and execution of the Product and Marketing strategy at ForesightGPS. Product Owner

PanaTech

Head Of Marketing and Communication

may 2018 - jan 2019 (9 mo)

Caracas, Venezuela

- Responsible for developing and executing the strategy of the Marketing and Communication plan of PANA (Insurtech for road safety and risk management in Venezuela).

Education

IESA

Master in Business Administration (MBA)

2014 - 2016

UCAB

Communications

2001 - 2006

UCAB

Computer Science

2001 - 2003 (Unfinished)